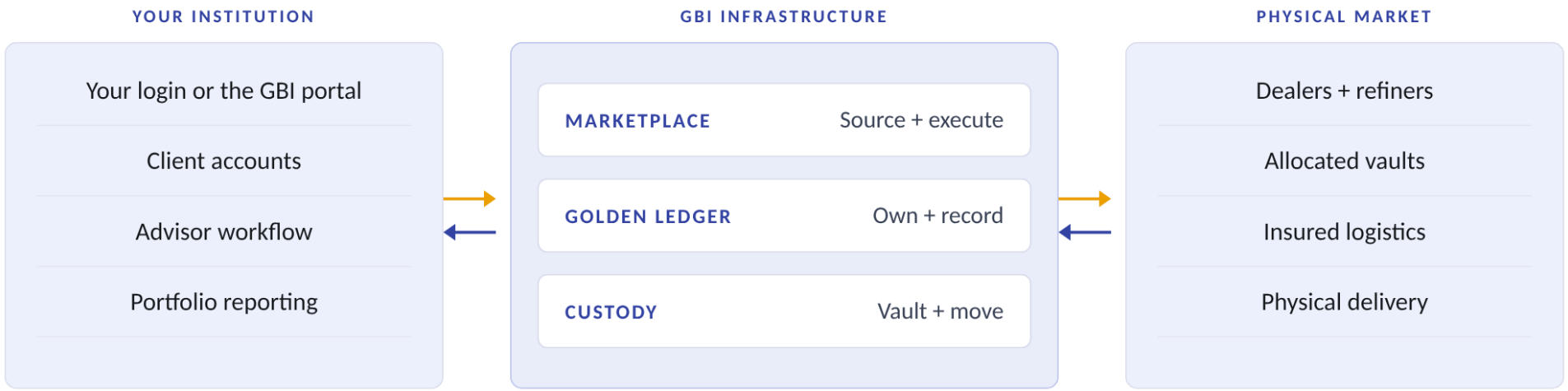
GBI Is the Bridge Between Wealth Platforms and the Physical Bullion Market

Your institution keeps the advisor and client experience. GBI handles the specialized execution, records, custody and movement underneath.



Complex underneath. Familiar on the surface.

Proven at Institutional Scale

The same platform already runs precious-metals trading for major broker-dealers, RIAs and RIA aggregators.

$2.7B
annual trade flow across institutional clients

$8.5B
in assets under administration

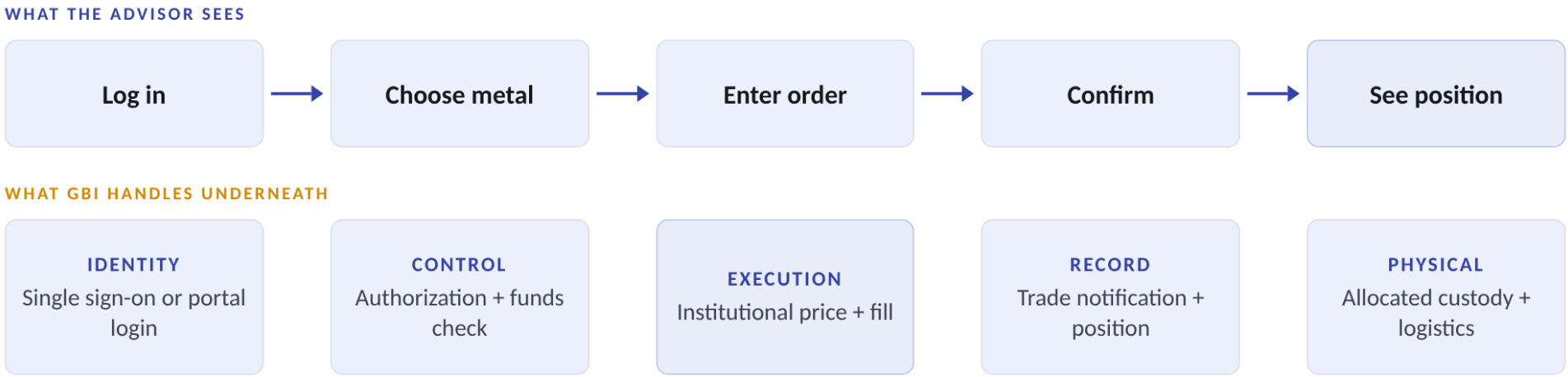
100%
retention — no institution has switched back to a previous provider

Seconds
from order to execution for an authorized, funded client

Every institution that moved to GBI, from a previous provider or launching precious metals for the first time, is still on GBI.

The Advisor Sees Five Steps. GBI Handles Everything Else.

The front end stays familiar while the metals-specific work happens behind it.



For the advisor, buying metal feels like buying a security.

A Typical Integration Is Four Handshakes

GBI's technology team uses a proven baseline built around four connection points. Each has one job, and each can be tailored — or skipped where you already do it.

01 AT LOGIN

ENTER SECURELY

Single sign-on with the advisor's existing login; can also pass account context.

SSO / SAML

02 REAL-TIME

CHECK FUNDS

Available cash is verified before the order executes, so trades don't fail or overdraw.

Balance verification

03 REAL-TIME

RETURN THE TRADE

Your systems are notified the moment an order is filled.

Trade notification

04 DAILY

SYNC THE BOOKS

Daily activity, positions, valuations, fees and transfers, in your existing file formats.

Reconciliation

Only two need to be real-time: a funds check before the trade and a notification after it.

Deeper integration — OMS/FIX, more data feeds or workflow automation — can be added at launch or later.

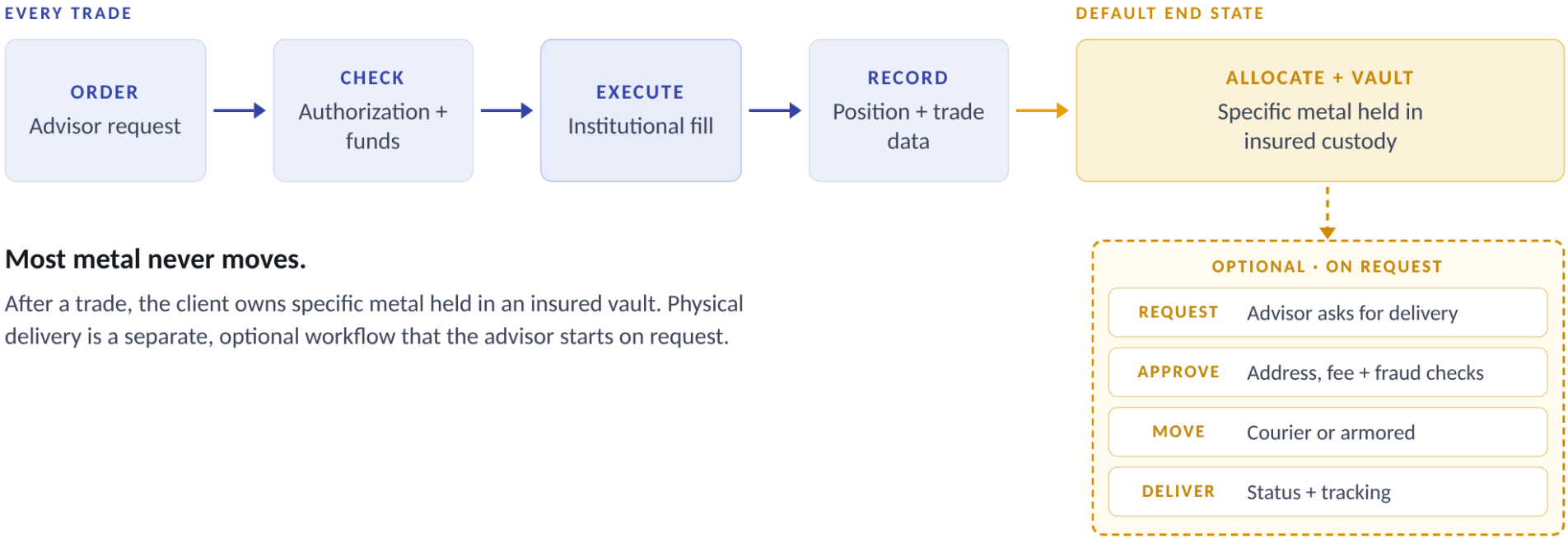
Every Physical Holding Needs a Digital Twin

The Golden Ledger links a real object in a vault to the data an institution needs to own, report, reconcile and audit it.

You don't need to see the vault to keep accurate books. The ledger turns physical ownership into institutional data.

Software Meets Steel

A precious-metals platform coordinates both data and the physical world. Every trade ends with metal in a vault; delivery is there when a client asks for it.



Most metal never moves.

After a trade, the client owns specific metal held in an insured vault. Physical delivery is a separate, optional workflow that the advisor starts on request.

When delivery is requested, GBI handles approval rules, delivery pricing, fraud checks, courier scheduling and status updates against the same ownership record.

Plug In Only as Deep as You Want

GBI's integration model is deliberately progressive: usable first, more connected later. You set the pace.

1 START

Portal

Your team trades, reports and runs operations in the GBI portal (GBI login) from day one, before any technology build.

→

2 GROW

Single sign-on + daily files

Advisors use your own login, and daily data exchange keeps both sides' books aligned.

→

3 SCALE

OMS / FIX / API

Trading and automation embedded in your own order management and systems.

Keep what already works. Add automation where it earns its keep.

The Technical Options Stay Flexible

The implementation detail, for teams that want it. Full specifications — SSO/SAML, FIX and API messages, file formats, security documentation — are available on request.

CAPABILITY	OPTIONS	WHAT IT DOES
Identity	SAML single sign-on, or GBI portal login	Advisors use existing credentials; the login can also carry account context
Funds	SSO attribute / API / manual	Verifies available funds before execution
Execution	Portal / FIX / API	Production experience across all three pathways
Notifications	API / FIX / messaging	Immediate execution updates back to your systems
Reconciliation	API / FIX / file transfer	Daily activity, positions, valuations, fees and money movement — in your existing file formats
Client agreements	E-signature / email	Collected in parallel, so trades don't wait on paperwork
Security	SOC 2 Type II	Separate test and production environments

Let's Talk

See how GBI fits your platform.

1. Start trading in the GBI portal from day one — no technology build.
2. Connect single sign-on and daily files when you're ready.
3. Embed trading into your own systems on your own timeline.

CONTACT info@gbi.co

SCAN TO EMAIL
info@gbi.co